



Meridian

Improve your ability to lead in any situation

Meridian deals with real-life leadership issues and insights, so it is neither classroom nor lecture based. For example, we'll send you to prison, put you in hospital or get you into a production plant. We go beyond standard leadership models and learn instead from the successes and failures of leaders from all sectors. Participants are taken out of their familiar environment to examine why, when and how they lead.

WHO IS MERIDIAN FOR?

People in established leadership roles who want to improve their ability to:

- collaborate across locations, departments and organisations
- understand complex change at work or in the community
- develop relationships with multiple stakeholders
- lead diverse teams both within and outside their usual professional environment

WHY SHOULD YOU TAKE PART?

You will re-examine why, when and how you lead. As a result, you will:

- develop self-awareness and confidence to meet the challenges of leadership
- learn to adapt and thrive in difficult and unfamiliar situations
- become more open to working with different people, in new ways to solve complex problems
- develop lasting relationships that build trust and encourage collaboration
- be better able to take responsibility for problems and issues outside your direct control

“Each of my team have taken away something different from Meridian – gaining confidence, learning to better engage staff, getting new business, networking and becoming part of the community outside of the Premier Inn bubble.

I feel the courses help my General Managers prepare for changes that may not be absolutely clear right now. What is clear is that we will need to do things differently to stay leaders in our field.”

**Peter Gardiner
London Operations Director
Premier Inn**

CREATE YOUR OWN COURSE

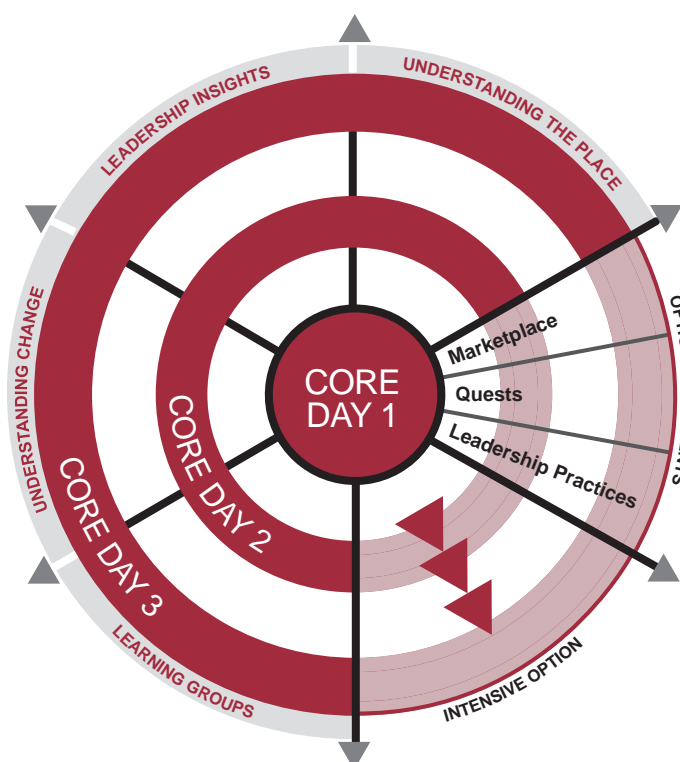
Select a minimum of 60 from over 100 hours of interactive learning modules to create your unique course. You have up to six months to complete your modules, which can all be done in your local area, in a different UK city or internationally in places such as Bangalore, Istanbul or Johannesburg.

For a list of places Meridian is offered, visit commonpurpose.org.uk/meridian

WHAT HAPPENS ON THE MERIDIAN COURSE?

Meridian doesn't take place in a classroom – it takes place in the real world in which you live and work. The course is anchored by three core, compulsory, days at the start, mid-point and end where you will look at when, where and how you lead. Between the core days, you'll select from a series of modules including:

- **Understanding place** - comprehensive insights about how the local area really works.
- **Understanding change** - investigate real-life leadership challenges based in hospitals, schools, businesses and council chambers, meeting and quizzing the leaders who make the decisions there.*
- **Leadership insights** - key leaders share first-hand experience - from their successes and failures - of leading beyond their immediate area of authority to create change.
- **Learning groups** - peer group sessions to discuss and tackle individual leadership challenges.
- **Practices** - a series of leadership 'practices' or small challenges to complete in your own time to broaden your thinking.
- **Marketplace** - an online forum where participants are able to ask for and offer advice, and share opportunities to gain exposure to one another's worlds.
- **Quests** - a day immersed in the economic, political and social context of another city, either in the UK or internationally in cities like Budapest, Lille or Essen.



WHO PARTICIPATES?

Participants come from diverse backgrounds and sectors, such as:

- Arup Group
- Barclays
- BBC
- BT
- Cancer Research UK
- Environment Agency
- Eversheds
- HSBC
- Local authorities
- Local community groups
- National Trust
- NHS
- PricewaterhouseCoopers
- Rolls-Royce

“Before attending Meridian, I would try to do everything myself. Now I delegate. I have since increased the size of our team to allow me to take a more strategic role in the business. One conversation led to a major organisational restructure which got us our biggest ever contract.”

Julian Hall, CEO
Pure Online Genius

WHEN?

Courses start regularly throughout the year.

To contact your local Common Purpose office visit commonpurpose.org.uk/contact

HOW MUCH?

£4,500 + VAT per participant.

There are a number of part-bursary places available.

NEXT STEPS

To apply for your local course and see upcoming UK course dates visit commonpurpose.org.uk/meridian

* Meridian modules take place in a variety of settings and locations and not necessarily those listed here.